

COPLEY TOWNSHIP  
 ARCHITECTURAL REVIEW  
 BOARD  
 STAFF REPORT

February 3, 2020



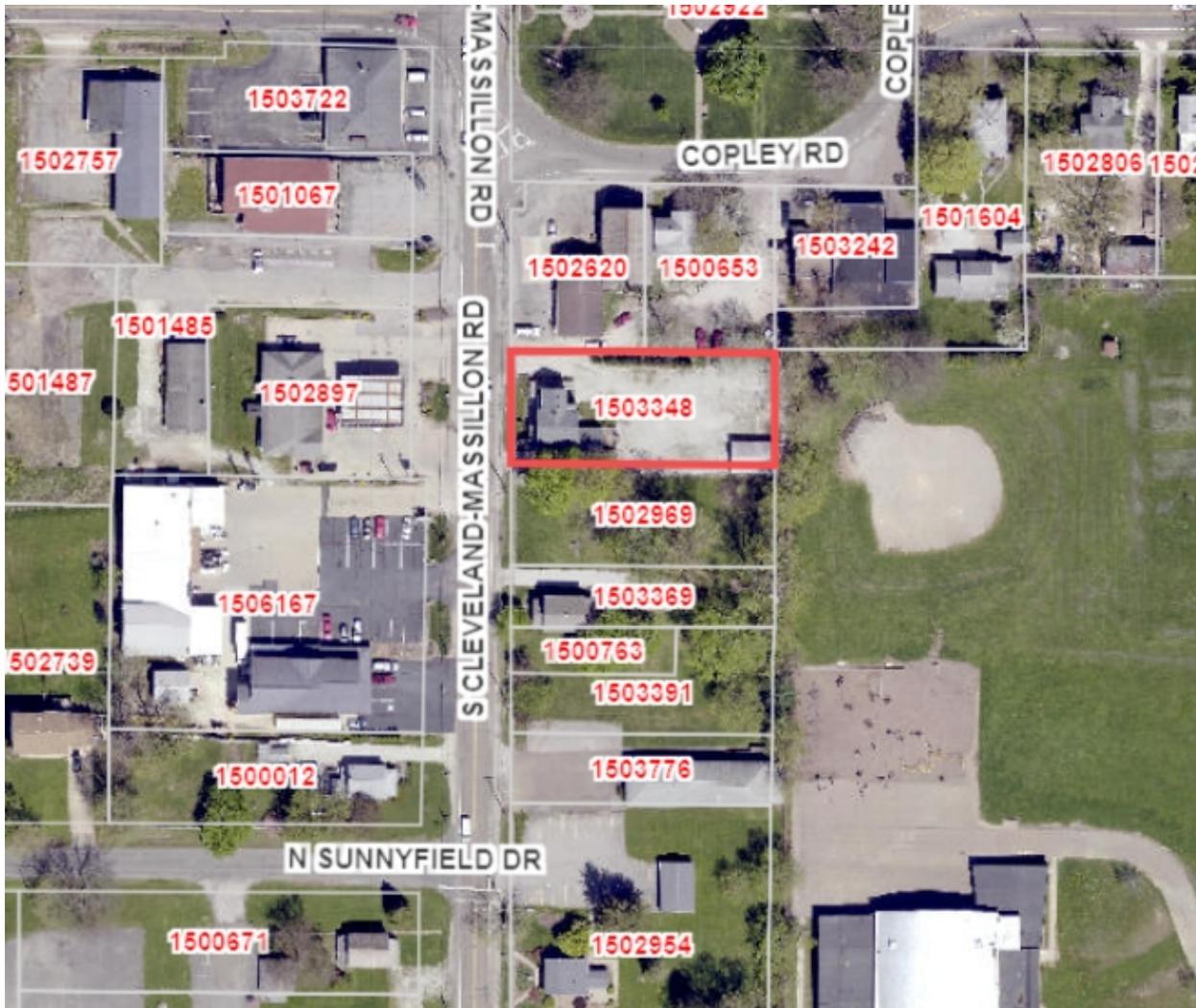
**APPLICANT SUMMARY**

<b>PROJECT: The Sassy Sunflower Ground Sign</b> <b>LOCATION: 1463 S Cleveland Massillon Rd</b> <b>PPN: 1503348</b>	<b>APPLICATION TYPE: Minor Site Plan-Ground Sign</b>
APPLICANT/LANDOWNER	APPLICANT: Jodi Crossley, The Sassy Sunflower LANDOWNER: Copley Community Improvement Corporation
COMPANY PERFORMING WORK REQUESTED	TBD
INVESTMENT	\$1000 (Estimate)
APPLICATION SUMMARY	Applicant, Jodi Crossley, on behalf of The Sassy Sunflower, is requesting to place a ground sign for the purpose of advertising her business, The Sassy Sunflower.
INITIATED BY	Applicant
DECISION TYPE	<input type="checkbox"/> Informational <input type="checkbox"/> Direction <input checked="" type="checkbox"/> Action
CODE REFERENCES	Article 8-Sign Regulations, Section 8.07 Signs in Commercial and Industrial Districts, D. Permanent Ground Signs, Table 2:

		<b>Table 2 Permanent Ground Signs</b>				
		<b>Building Setback</b>	<b>Maximum Number</b>	<b>Maximum Area</b>	<b>Maximum Height</b>	<b>Minimum Setback<sup>(b)</sup></b>
		Building Setback <12 feet <sup>(a)</sup>	Not Permitted	Not Permitted	Not Permitted	Not Permitted
		Building Setback >12 but <30 feet <sup>(b)</sup>	1 per lot <sup>(c)</sup>	30 sq. ft.	6 ft.	10 ft.
		Building Setback 30 feet or more <sup>(b)</sup>	1 per lot <sup>(c)</sup>	40 sq. ft.	8 ft.	10 ft.
		Entrance/Exit Signs	2 per driveway (1 in, 1 out)	2 sq. ft.	3.5 ft.	0
		Instructional Signs	Shall be exempt from regulations when in compliance with Section 8.07 F.			
		(a) Not permitted on the site when the building is setback less than 12 feet from the street right-of-way				
		(b) From the street right-of-way				
		(c) Except as otherwise permitted in Section 8.07 D 2 for lots that exceed 500 feet in street frontage				
		Per a variance granted on November 19, 2008, the applicant may place the sign 2' from the road right-of-way on S Cleveland-Massillon Road.				
GENERAL LOCATION	1463 S Cleveland Massillon Road is located south of Copley Road, north of N Sunnyfield Drive and west of the Copley Fairlawn-Middle School rear yard.					
ZONING	C-GR (Commercial General Retail)					
STAFF RECOMMENDATION	<b>APPROVAL</b>					

**PROPERTY LOCATION**

<b>SITE</b>	<b>ZONING</b>	<b>LAND USE</b>
North	C-GR	Retail
South	C-GR	Vacant Parcel
West	C-GR	Retail
East	R-MD	Copley-Fairlawn Middle School (Conditional)



**PROJECT BACKGROUND AND DESCRIPTION**

Applicant, Jodi Crossley, on behalf of The Sassy Sunflower, is requesting to place a ground sign for the purpose of advertising her business, The Sassy Sunflower.

The sign will be 11 square feet in overall area (40" x 40"), 6' in overall height and located 2' from the road right-of-way.

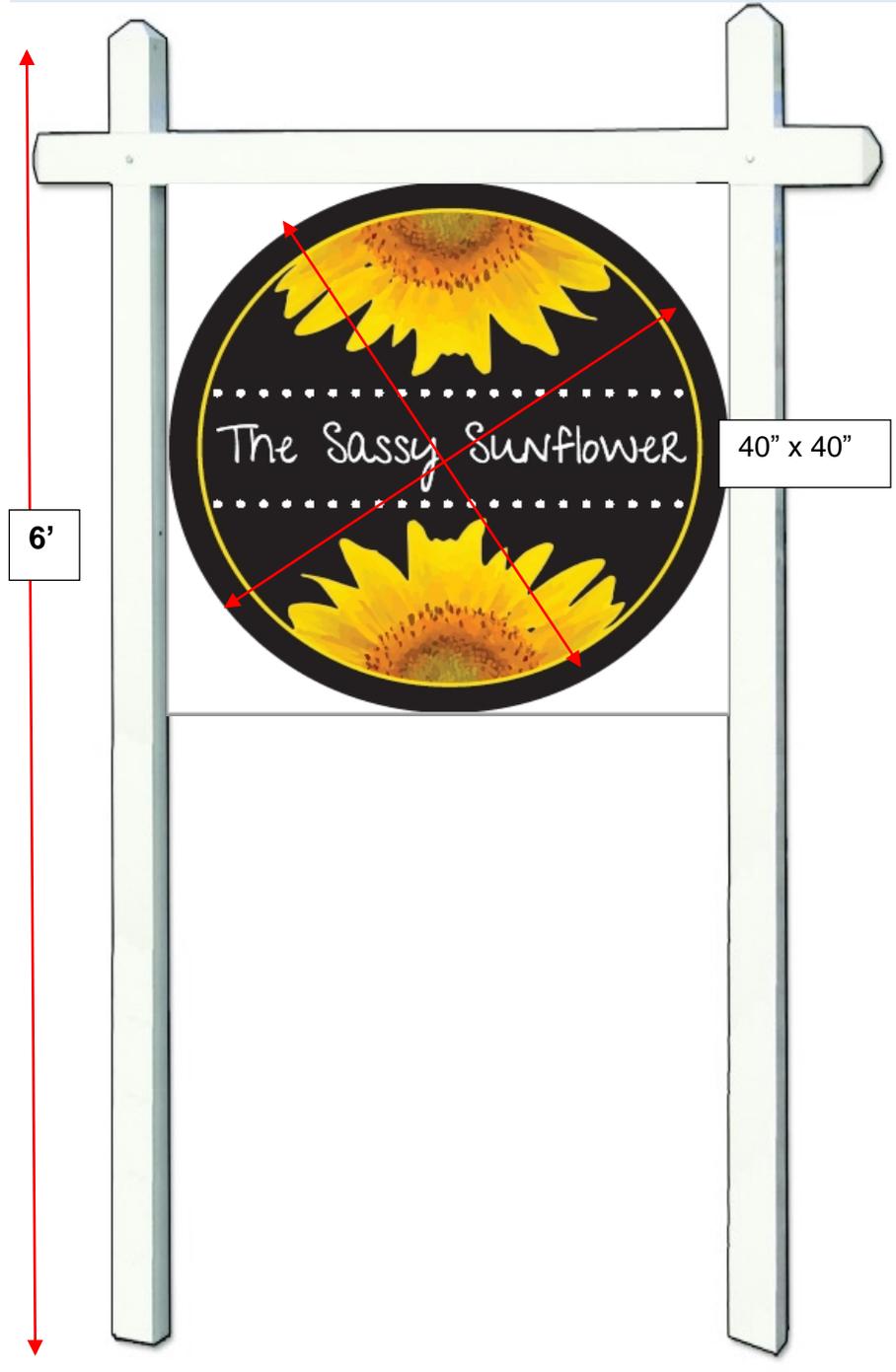
The parcel was granted a variance on November 19, 2008 for a reduction in setback for the sign from the road right-of-way. The building is setback 42' from the centerline of S Cleveland Massillon Road. The right-of-way on S Cleveland Massillon is 30 feet. The applicant received a variance to place the sign 2' from the road right-of-way.

The sign will be comprised of a circular shape, 40" x 40" in diameter, with a black background, the text "The Sassy Sunflower" in white and The Sassy Sunflower signature sunflowers depicted in yellow. The sign will be printed on all-weather material and mounted on a plastic sign board.

The sign will be fasted to two white vinyl posts, 6' in overall height.

The Sassy Sunflower is responsible for the purchase, installation and maintenance of the proposed ground sign. The Copley Community Improvement Corp. (owner) will maintain all surrounding landscaping as per the lease agreement.

The sign will not be illuminated at this time.





## REVIEW CRITERIA

- a) Are the proposed materials and finishes used to construct the sign sufficiently durable to ensure minimum maintenance requirements for a reasonable period of time? **YES**
- b) When a combination of signs is proposed, whether signs in addition to the primary sign are being used to identify entryways into the building and/or additional services or products available in the building, as, for example, signs identifying a bank or pharmacy in a building which is primarily operated as a supermarket. **NA**
- c) Is the proposed sign, or combination of signs, appropriately proportioned to the size, shape and height of the façade on which it will be displayed? **YES**
- d) Is the proposed sign or combination of signs, compatible with and complements the design of the building it identifies in terms of materials, colors and design. **YES**
- e) Does the proposed sign or combination of signs, use high-quality materials and workmanship, and/or is of a unique design that exhibits imagination and inventiveness, so as to make a positive visual contribution to the community. **The sign is consistent with The Sassy Sunflower brand and will display the brand in an attractive way.**

## **SUGGESTED MOTIONS AND AUTHORITY TO PROCEED**

The Copley Township Architectural Review Board moves to approve the ground sign as requested at 11 square feet in overall area, 6' in overall height, and per a variance granted on November 19, 2008, the sign may be located 2' from the road right-of-way on S Cleveland-Massillon Road.